



BANDS ON THE BAY

Food Sponsorship Package

The Charles W. Stockey Centre for the Performing Arts is inviting local food vendors to participate in the **Bands on the Bay 2026 concert series** as the official **Bands on the Bay Food Sponsor**.

Bands on the Bay is one of the community's favourite summer traditions, bringing residents and visitors together on the waterfront for live music and great entertainment. This sponsorship offers a fantastic opportunity for a local business to connect directly with concertgoers while showcasing their food offerings throughout the season.

Investment: \$1,000 + HST

Sponsorship Benefits Include:

- **Dedicated Food Vendor Space**
A designated space on the Stockey Centre's **Bayside Patio** during Bands on the Bay performances to sell food items to attendees.
- **Indoor Location if Required**
In the event of inclement weather, a dedicated space will be provided inside the Stockey Centre lobby.
- **Exclusive Food Vendor Opportunity**
- **Marketing and Promotional Recognition**
Sponsor logo displayed on:
 - The Stockey Centre website
 - Each Bands on the Bay event page
 - The venue's sponsor page
 - Facebook event listings
 - Social media posts promoting the series
 - Email newsletters promoting Bands on the Bay

Important Notes

- Food items may be sold as part of this sponsorship.
- **Alcoholic and non-alcoholic beverages may not be sold**, as beverage service is provided by the Stockey Centre.

This sponsorship provides a unique opportunity to align your brand with one of the region's most popular summer music events while engaging directly with concert attendees in a relaxed waterfront setting.

For more information about this sponsorship opportunity, please contact Nicole Mullen at nmullen@stockeycentre.com or 705-746-4466.